



2008 MEMBERSHIP APPLICATION

1. PERSONAL DETAILS		
First Name:	Last Name:	
Title:	Business/Organization:	
Address:		City:
State/Province:	Zip Code:	Country:
Email:	Tel (h): (w): (mobile):	
Website:	Fax:	
2. MEMBERSHIP CATEGORIES & DUES [please check]		
GOVERNMENT MEMBERSHIP		
Tourism Ministries / Government Tourism Organizations / National Tourism Offices		\$1,500
CORPORATE MEMBERSHIP		
Transportation Companies (Air, Land, and Sea)		\$1,000
Regional & National Hotel Chains		\$1,000
Conference Centres		\$1,000
Airports		\$1,000
Corporations (Other)		\$1,000
SUPPLIER MEMBERSHIP		
Individual Hotel Properties		\$300
Tour Operators (Inbound/Outbound)		\$300
Retail Travel Agencies / Group Organizers / Incentive Buyers		\$300
ALLIED MEMBERSHIP		
Public Relations Firms		\$200
Media Organizations		\$200
Trade Associations / Trade Shows		\$200
Academic Institutions / Research Institutes / NGOs		\$200
ASSOCIATE MEMBERSHIP		
Individual (Engaged in the promotion of Travel and Tourism)		\$100
STUDENT MEMBERSHIP [TRAVEL, TOURISM, AND HOSPITALITY STUDIES]		
Students (attach student ID or letter from Institution)		\$50

All contact details are published in ATA's annual Membership Directory
(unless otherwise instructed by member in writing or on application)

Please turn over.

3. REASONS FOR JOINING ATA [please check]

<input type="checkbox"/>	News & updates	<input type="checkbox"/>	ATA Events
<input type="checkbox"/>	Visibility & recognition	<input type="checkbox"/>	Education and training
<input type="checkbox"/>	Travel familiarization opportunities	<input type="checkbox"/>	Other
<input type="checkbox"/>	Global network expansion	<input type="checkbox"/>	

4. HOW DID YOU LEARN ABOUT ATA?**5. TO WHICH REGION DO YOU TAKE MOST OF YOUR CUSTOMERS? [please check]**

<input type="checkbox"/>	Northern Africa	<input type="checkbox"/>	Central Africa	<input type="checkbox"/>	Pacific Asia
<input type="checkbox"/>	Eastern Africa	<input type="checkbox"/>	Western Africa	<input type="checkbox"/>	North America
<input type="checkbox"/>	Southern Africa	<input type="checkbox"/>	Indian Ocean Islands	<input type="checkbox"/>	Europe
<input type="checkbox"/>	Caribbean	<input type="checkbox"/>	United States	<input type="checkbox"/>	Other

6. DESCRIPTION OF SERVICES YOUR BUSINESS/ORGANIZATION OFFER**7. ADDITIONAL TRAVEL INDUSTRY AFFILIATIONS/MEMBERSHIPS****8. PREFERRED TRAVEL AND TRADE MEDIA [on-line, print, magazines, etc.]**

Signature

Date

Membership packages will be issued on receipt of payment.
Please include your business card with your application.
Please send personal check, bank check or money order in USD (\$) to:

Africa Travel Association
166 Madison Avenue | Fifth Floor | New York, NY | 10016 | USA
Tel: +1.212.447.1357 | Fax: +1.212.213.4890