

# AGENDA

Welcome to ATA's 10th Annual Ecotourism Symposium, hosted by the Nigeria Ministry of Culture and Tourism and the Government of Cross River State, Calabar, Nigeria.

**Thursday November 16**

**Opening Ceremonies:** Speakers include H.E. Chief Olusegun Obasanjo, President, Federal Republic of Nigeria, Hon. Donald Duke, Executive Governor, Cross River State, Hon. Professor Babalola Borishade, Minister of Culture and Tourism, Federal Republic of Nigeria, Mr. Otaki M. Oyigbenu, Permanent Secretary, Federal Ministry of Culture & Tourism, Hon. Jake Otanka Obetsebi-Lamptey, Minister of Tourism, Ghana & ATA President, Mr. Edward Bergman, ATA Executive Director, Mr. Robert Alsbrooks, ATA Executive Program Director

**Lunch:** Grand Mirage Hotel, Calabar, hosted by: NIHOTOUR

**2:30 – 4:00 P.M.:** Tourism Education Seminar, Channel View Hotel, Calabar.

Africa: Crucible of Cultures and Ecotourism: The changing trends and challenges in the development, preservation and financing of tourism: Lessons from around the Continent. Moderator: Senator Iyiola Omisore-Chairman Senate Committee on Culture and Tourism

**Presenters:** Dr. J. Eboime, Director General, National Commission on Museum and Monuments, Hon. Zabein Muhaji Mhita, Deputy Minister, Ministry of Natural Resources and Tourism, United Republic of Tanzania, Andrew Dunn, Calabar Representative, Wildlife Conservation Society, Andrew K. Chilufya Principal Tourism Development & Research Officer, Ministry of Tourism and Environmental Affairs, Zambia Others to be announced.

**5:30 – 7:00 P.M. Reception.** Hosted by: United States Embassy Economic Counselor Necia Quast, Grand Mirage Hotel

**7:00 P.M. Dinner:** Hosted by the Honorable Minister of Culture & Tourism, Federal Republic of Nigeria, Grand Mirage Hotel

**Friday, Nov. 17**

**9:00 – 12:00 P.M. Ecotourism Dialogue:** Tourism as an instrument for social, economic and political healing and reconciliation, Channel View Hotel. Moderator: Hon. Ezekiel Anaka-Chairman House Committee on Culture and Tourism

**Part 1: Overview, Oil and Gas sector and its contribution to environmental and community welfare/development.**

Presenters: Shell Nigeria

**Part 2: Niger Delta Mangrove**

**Discussants:** Alhaji H. T. Abubakar, Conservator-General National Parks, Prof. Afolabi, Federal Ministry of Environment, Prof. Obot-National, Conservation Foundation, Chief Edem Duke, President, IFTAN

Remarks: Ambassador Daudi Mwakawago, Miracle Corners of the World - Tanzania, Former Special Representative to the UN Secretary General, Sierra Leone and Former Tanzanian Ambassador to the United Nations, Mr. Louis D'Amore, President, International Institute for Peace through Tourism.

**2:00 P.M. – 5:00 P.M. Option I : Youth Forum and Young Professionals Network Meeting**

Facilitated by: Mr. Robert Alsbrooks, ATA Executive Programs Director

**Option II: Workshop for Africa based Hospitality and Tourism professionals, conducted by ATA and AfricaConsult Group**

Research, development, planning, financing, execution. Facilitated by: Mr. Ronald S. Mracky, Managing Director of the AfricaConsult Group and Member of the ATA International Board of Directors, Mr. Charles Anyiam, Editor-In-Chief of The African Times, USA.

Presentation by: Joel Frank - Job Creation and Business Opportunities through Tourism in Cross River State, Nigeria  
Option: Open time to attend Tradeshow / African Marketplace Village and enjoy Calabar

**7:00 P.M. Dinner: Nigeria Cultural Night**

Hosted by: Nigeria Tourism Development Corporation

**Saturday November 18**

**9:00 A.M. Host Country Day.** Delegates depart for their pre-selected tourism sights in the environs of Calabar.  
Option B. Continuation of Workshop provided to Africa based hospitality and tour professionals by ATA and AfricaConsult Group

**7:00 P.M. Dinner:** Hosted by the Cross River State

**Sunday November 19**

**10:30 – 12:30 P.M. Tourism Education Seminar: Opportunity for Africa Tourism Growth**

The roles and potentials of African Diaspora and the African-Émigré in tourism development.

Moderator, Chief Goodie Ibru-President Ikeja Hotels Limited  
Presenters: Hon. J. Otanka Obetsebi-Lamptey, Minister of Tourism, Ghana and ATA President, Representatives of NIDO, Mr. Ogo Sow – Africa Diaspora Affairs Advisor to the ATA Executive Director, Chief Margaret Bolanle Fabiyi, Webisco, Dr. Franklin Adejuwon, Consultant National Tourism Development Plan - Nigeria Tourism Reconnaissance Survey-the way forward for Tourism Investment, Edward Eitches, Former President, Africare's Washington Chapter and President, AFGE Local 476, Mr. Charles Anyiam, Editor-In-Chief of The African Times/USA

**1:00 P.M. Closing Lunch**

**2:30 – 3:30 Closing Statements and Press Conference**  
Ministers of Tourism. Announcement of ATA's 32nd Annual Congress, Addis Ababa May 6-10, 2007

**4:00 – 6:00 P.M. ATA Board of Directors Meeting**

Closed Session (ATA Board Members, Ministers of Tourism and Chapter Presidents only)

**6:00 P.M. Farewell Cocktail Party**

Delegates depart on pre-arranged post-event tours (Abuja arrival, etc.) and departure for U.S.

9:00 P.M. Flight: Calabar to Lagos (for those delegates departing on North American Air on 11/20 at 1:30 AM)

Arranged by Ministry of Tourism and Culture  
North American Airlines Flight 132 Departs Lagos at 1:30 AM (Monday morning, Nov. 20)