

AFRICA Travel



ATA 9th Cultural & Ecotourism Symposium Luanda, Angola

Two Media Combination Extends Magazine's Reach and Frequency

1. Web Circulation: A search leader for Africa travel topics on Google, Yahoo, MSN and others.

Geographical Reach: 1. USA 2. Canada 3. Europe 4. Africa 5. Asia

- Annual page views exceed 3 million.
- Average viewing time per visitor session currently exceeds 10 minutes (*Webtrends, March 2005*).

2. Print Circulation: Our magazine's centers of influence and distribution include: 1. African Tourism Ministries, Tourist Boards and Embassies 2. Travel Expos, Conferences and Road Shows 3. Delegates at ATA Congresses and Symposia 4. Africa Travel Association (ATA) Chapters 5. ATA Partners in Tourism 6. Airlines and Airports 7. Retail Sales and Subscriptions. Educators, Travel Training and Flight Schools, Church Organizations.

Africa Travel Magazine

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Angola Stars in ATA's 9th Cultural & Ecotourism Edition

Preview on ATA Website from Sept. 1, 2005
Print Edition Launch - October 30, 2005

The Africa Travel Association is a pioneer in Ecotourism, launching its inaugural Symposium in Senegal, 1992. Further steps included the Casablanca Manifesto, the Fes Declaration and a new Global reach. Today the tradition continues, from Oct. 30 to Nov. 4 as LUANDA, ANGOLA hosts this landmark event. Delegations from North America, Africa, Europe and Asia will include tourism ministries, hotel, airline, travel agency and tour company officials, sharing their skills, ideas, knowledge and goals for a better Africa.

A Superb Souvenir: We've combed the media library and photo archives in an all-out effort to capture the cherished memories of ATA's three decades serving Africa.

Over 33 African cities in 22 African countries have hosted ATA events since 1976. Africa Travel Magazine tells their story in print and on www.africa-ata.org. Reserve your personal copies and put your best foot forward by advertising in this landmark issue.

Advertising Media Combination

These rates include ads in both Print & Web Editions
Per Issue

	Black & White	4-Color
Full page	\$2190	\$2790
2/3 page	\$1590	\$2190
Half page	\$1190	\$1490
1/3 page	\$790	\$990
1/4 page	\$590	\$790
1/6 page	\$390	\$490
1/9 page	\$270	\$370
Business Card	\$190	\$240