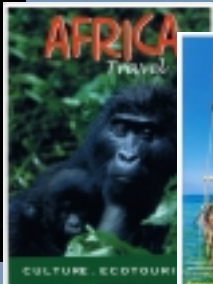
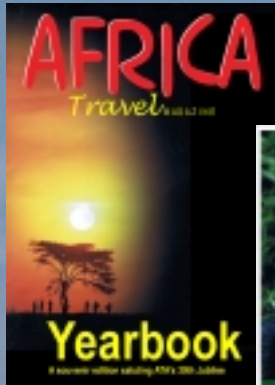


AFRICA

Travel

MAGAZINE



**Your Print Magazine Advertising
Includes Web Ads for One Year**

ATA Web Circulation:

- Africa Search leader on Google and Yahoo.
- Page views 8,100 per day. Peak hits 31,600 per day.
- Viewing time per visitor session averages 10 minutes.
- Geographical Reach (rank): USA, Canada, Europe, Africa, Asia (*Webtrends Aug. 2005*).

Print Circulation Channels:

1. African Tourism Ministries, Tourist Boards, African Embassies.
2. Travel Expos and Conferences.
3. Delegates at ATA World Congress and Symposia.
4. Africa Travel Association (ATA) Chapters.
5. ATA Partners in Tourism (*ASTA, ARTA, WTO, etc.*).
6. Airlines and Airport Executive Lounges.
7. Educators, Travel Schools, Church Organizations.
8. Retail Sales and Subscriptions.

Geographical Reach: USA, Canada, Africa, Europe.

Advertising Rates and Data

	B & W	4-Color
Per Issue		
Full page	\$2190	\$2790
2/3 page	\$1590	\$2190
Half page	\$1190	\$1490
1/3 page	\$790	\$990
1/4 page	\$590	\$790
1/6 page	\$390	\$490
1/9 page	\$270	\$370
1/12 page	\$190	\$240

Editorial Schedule (to May 2006)

November 2005 (Closing Oct. 15)

ATA World Cultural and Ecotourism Edition

Preview of ATA 9th Symposium in Luanda, Angola. Highlights from 2004 ATA Symposium in Kampala, Uganda. Items from prior events in Senegal, Morocco, South Africa, Nigeria, Cameroon and Zanzibar, Tanzania.

January 2006 (Closing Dec. 15)

ATA 30th World Jubilee Yearbook Edition

Highlights of 30th Jubilee 30th World Congress in Kenya and 9th Cultural Ecotourism Symposium in Angola, plus features and photos from ATA activities since 1976.

March 2006 (Closing Feb. 15)

Air Highways to Africa Edition

Airlines, airports, air routes, air cargo, fly-drive, cruise and rail.

May 2006 (Closing April. 15)

ATA 31st World Congress/ Indaba Edition

Preview of ATA Congress in Ghana and Indaba in South Africa.

Africa Travel Magazine

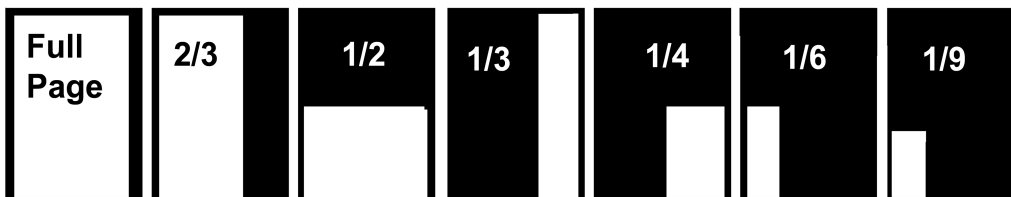
Worldwide Voice of the Africa Travel Association

347 Fifth Ave., #610, New York, NY USA 10016

Sales: Tel. 604 681 0718, Fax 604 681 6595

E-Mail: africa@dowco.com

Web: www.africa-ata.org



Republic of Angola:
Official ATA Host
Country Fall 2005