

Simply stated, the United States Tour Operators Association (USTOA) is a professional association representing the tour operator industry. We are composed of companies whose tours and packages encompass the entire globe and who conduct business in the U.S.

USTOA was founded in 1972 by a small group of California tour operators concerned about tour operator bankruptcies. These founding members recognized the need for a unified voice to protect the traveling public, as well as to represent the interests of tour operators. In 1975, USTOA became a national organization with headquarters in New York.

USTOA members number among the top names in travel and represent the entire spectrum of vacation packages and tours available today. In fact, our member companies are responsible for the majority of tours and vacation packages sold by travel agents in the U.S.

According to a recent survey, USTOA companies move more than 11 million passengers annually and account for an annual sales volume of more than \$9 billion. This sales success story reflects the organization's pledge to encourage and maintain the highest standards of professionalism, integrity and service.

Contact: 345 Seventh Avenue, Suite 1801, New York, NY 10001
Phone: 212-599-6599; Fax: 212-599-6744
Email: information@ustoa.com