



AFRICA  
**Travel**  
MAGAZINE

*New*

ITEMS ON TRADE  
SHOWS, FESTIVALS  
& EVENTS WEEKLY

**Venues World Edition**

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*New*

ITEMS ON TRADE  
SHOWS, FESTIVALS  
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## Venues World Edition

### Venues World Edition

*Festivals, events, trade shows and expos featuring Africa Travel, Trade and Tourism.*

**1. Digital (Online) Circulation:** Each issue is launched well in advance of printed edition and remains in circulation for three years or more. (See Global Response (left))

**2. Print Circulation:** Each magazine edition remains in circulation for a three year period.

**African Governments:** Partnership with African Tourism Ministries, Embassies and Boards.

**Database:** List of Travel Agencies in 100 U.S. cities, Hotels, Resorts, Tour Operators, Airlines, Property Investors, Churches, Universities, Libraries.

**Partnerships:** ATA partner organizations.

**Retail Distribution:** Expanded subscription program via Internet and bookstores.

#### Travel Industry Events: Africa

- ATA Annual Congress
- ATA Cultural and Ecotourism Symposium
- Indaba, Durban, South Africa
- East Africa Karibu Fair, Arusha, Tanzania
- African Diaspora Heritage Trail, Tanzania
- Leon H. Sullivan Africa Summit
- FIFA World Cup Soccer, South Africa

#### Travel Industry Events: USA, Canada

- Adventures in Travel Expo: New York, Chicago, Washington, Seattle, Los Angeles
- ASTA - The Trade Show, Las Vegas
- New York Times and Boston Globe Travel Shows
- Los Angeles Times Travel Show
- Atlanta and Palm Beach Travel Expos
- Houston International Festival
- NBC 5 Travel Expo, Los Angeles
- World Religious Travel Expo
- Travelers' Philanthropy Conference
- Toronto and Ottawa Travel Shows
- Adventure Travel World Summit, Quebec City
- Montréal International Travel Show
- Winter Olympics, Globe 2010 and Airline Routes Convention, Vancouver, BC

#### Travel Industry Events: Europe

- ITB Travel Trade Show, Berlin
- World Travel Market, London
- Salon de Tourisme, Paris

#### Travel Industry Events: Asia, Mideast

- International Travel Expo, China
- Arabian Travel Market

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New York, NY, USA . Vancouver, BC, Canada  
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#### Global Response: Top 24 Countries

Serving our readers since 1995. Statistics (right) show the leading countries in hits, pages read and visits to our site. We're #1 for many Google and Yahoo searches and average 1 million hits monthly. Advance exposure, months ahead of final printing, adds thousands more viewers to our total reach. Africa Travel Magazine is available on the world's largest newspaper and magazine kiosk, whose subscribers include Fortune 500 companies, hundreds of libraries and thousands of prime contacts. We're in good company, along with USA Today and other leaders.

**New articles weekly in our DIGITAL editions.**

