

*Join us for **ATA'S AFRICA TOURISM DAY** - Featuring our **6th Annual Presidential Forum on Tourism** and our **1st Young Professionals Africa Tourism Roundtable**. Both events will be held **on Tuesday, September 20, 2011** at **New York University**. This day provides a unique opportunity to promote travel and tourism to Africa. RSVP and learn more about each event below!*

ATA's 6TH ANNUAL PRESIDENTIAL FORUM ON TOURISM: The Role of Entrepreneurship in Africa's Tourism Industry

Tourism leaders from across Africa, alongside senior representatives from **Caribbean Tourism Organization (CTO)**, **United Nations World Tourism Organization (UNWTO)**, and **World Travel & Tourism Council (WTTC)** to participate in the forum. *Ali Velshi*, *Chief Business Correspondent*, Anchor of *Wake Up Call*, and Host of *Your Money* and the "Ali V" podcast to moderate the **Open Conversation with Ministers**. Event includes a **Networking Reception** and presentation of the **Tanzania Tourist Board Awards**. Hosted and sponsored by **New York University-Africa House** with support from [Egyptian Tourist Authority](#), [Tanzania National Parks \(TANAPA\)](#) and [Tanzania Tourist Board](#).

When & Where: **Tues., September 20, 10:30 am to 2:00 pm** (doors open at 10:30; program starts at 11:00 am) in the **Rosenthal Room, Kimmel Center for University Life, 60 Washington Square South (between Thompson & La Guardia), New York University**

RSVP by email to info@africatravelassociation.org

ATA's 1st YOUNG PROFESSIONALS PROGRAM AFRICA TOURISM ROUNDTABLE: Resilient Africa: Managing Tourism in Turbulent Times

Against the backdrop of events across North Africa and the post-election crisis in the Ivory Coast, the event brings together young and seasoned industry professionals to present and discuss their insights on the topic of how travel and tourism can contribute to a country's economic recovery, turning challenges into opportunities. Currently, countries represented at the roundtable include: **Cote d'Ivoire, Egypt, and Sierra Leone.** Supported by [T! he Africa Channel](#), [Precision Air](#), and [RwandAir](#).

When & Where: Tues., September 20, 9:00 to 10:30 am in Room 905/907, Kimmel Center for University Life, 60 Washington Square South, (between Thompson & La Guardia), New York University

RSVP by email to andrea@africatravelassociation.org

*** ** MEDIA: Media wishing to attend either event must apply for media accreditation. To receive a form, [email ATA](#) or [click here](#).

SPONSORSHIP OPPORTUNITIES: A range of sponsorship opportunities are available. To learn more, [email ATA](#) or [click here](#).