

**ATA Spotlight on 2012 US-Africa Tourism Seminar—See who has confirmed so far...**

With a month until ATA's 5<sup>th</sup> Annual U.S.-Africa Tourism Seminar (March 15-16, 2012), being organized in cooperation with the African Union Mission to the USA, we wanted to share some highlights of the program with you:

**KEYNOTE SPEAKER**

Ambassador Johnnie Carson, Assistant Secretary of the Bureau of African Affairs at the US Department of State

**PROGRAM PARTICIPANTS** (\*as of Feb. 17, 2012)

Academic Travel Abroad  
Africa Travel Association  
African Wildlife Foundation  
African Union Mission to the USA  
American Society of Travel Agents (ASTA)  
Arik Air  
CDC Development Solutions  
Corporate Council on Africa  
Destination Marketing Association International  
Interactive Travel Services Association  
International Crisis Group  
Isenberg Group  
National Tour Association (NTA)  
School of Hospitality and Tourism Management at Florida International University  
South African Airways  
The Bradford Group  
UNICOMM / Travel and Adventure Show  
US Department of Commerce, Office of Travel & Tourism Industries, International Trade Administration  
US Department of State, Bureau of African Affairs  
World Bank, Africa, Finance and Private Sector Development, Africa Region

**PARTICIPATING COUNTRIES** (\*as of Feb. 17, 2012)

Ethiopia, Gabon, The Gambia, Lesotho, Namibia, South Africa, Zimbabwe

**WHEN & WHERE**

Thursday, Evening Reception (location and time to be announced)  
Friday, March 16, 2012, 8am (Registration begins); 9am–5:30pm  
(Program), Washington D.C. Convention Center, 801 Mount Vernon Place, NW.

**Haven't registered yet?** [Register now Here](#)

Media wishing to attend the seminar must apply for media accreditation. To receive a form, contact ATA at [info@africatravelassociation.org](mailto:info@africatravelassociation.org).

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