

ATA Young Professionals Program (YPP)

Upcoming Event

1st ATA YOUNG PROFESSIONALS PROGRAM ROUNDTABLE ON TOURISM

Tuesday, September 20, 2011, 9am - 10:30am

Room 905/907 at Kimmel Center for University Life, New York University

RSVP by email to andrea@africatravelassociation.org

Mission

The mission of the Africa Travel Association's Young Professionals Program (YPP) is to engage tourism and hospitality students and young industry professionals in Africa's tourism industry and to cultivate future ATA membership. To achieve this mission, YPP offers two programs that serve young people at different points in their education and professional development: (1) The ATA Student Union; and, (2) the ATA Young Professionals Network.

Through these two programs, YPP aims to help future industry leaders gain access to tourism professionals focusing on Africa in order to help them build the relationships and networks now that will serve the industry and ATA later. By encouraging the exchange of knowledge, ideas and interests and by providing opportunities for training and travel to Destination Africa, YPP also connects a new generation to ATA and its members who are accomplished tourism professionals.

1. ATA Student Union (ATASU)

The Africa Travel Association's Student Union (ATASU) is an international travel industry student organization with the goal to engage students in Africa's tourism industry. ATASU provides students with interesting learning, research, and internship opportunities, while also connecting students with each other and tourism industry professionals.

Open to current tourism and hospitality students and students interested in Africa. Membership may be extended to recent graduates (1-2 years).

2. ATA Young Professionals Network (YPN)

The Africa Travel Association's Young Professionals Network (ATA-YPN) is an international travel industry student organization with the goal to engage young working professionals in Africa's tourism industry. ATA-YPN helps members advance their careers through valuable learning, networking, professional development and referral opportunities, and offers access to ATA's resources and contacts.

Open to young professionals, who have completed their post-secondary education and are entering the industry, as well as young social entrepreneurs interested in promoting tourism to Africa.