

We are proud to share some coverage of our 5<sup>th</sup> U.S.-Africa Tourism Seminar in Washington, DC on Friday, March 16, 2012. The 2012 event attracted twenty African countries and a record number of industry participants.

**Zimbabwe Tourism, Part 1:** <http://www.youtube.com/watch?v=yXCTMy8MUjE>

**Africa Tourism Part 2:** <http://www.youtube.com/watch?v=RL-qPOdITKk>

In part-two of the Africa tourism series, VOA's Ndimyake Mwakalyelye reports on how officials are working on raising the visibility of tourism in Africa.

**Africa Tourism, Part 3:** <http://www.youtube.com/watch?v=VjnxjGo5Ork>

VOA's Ndimyake Mwakalyelye continues her three-part series on tourism to Africa, focusing on ATA member airlines serving the continent.

For more on the seminar, read the full **press release** at <http://africatravelassociation.org/documents/2012US-AfricaTourismSeminarPostPressReleaseFINAL.pdf>.

You can also **view pictures** from the event at <http://www.facebook.com/media/set/?set=a.10150639510737545.385588.92120452544&type=3>

Thank you all for your participating in the event and for your support in bringing Destination Africa to the world.

We look forward to seeing you in Zimbabwe at our 37<sup>th</sup> Annual World Congress in Victoria Falls, Zimbabwe. To learn more about this event, visit <http://africatravelassociation.org/events/ac.html>.

The ATA Team