

BEST WISHES FROM ATA Canada Chapter



Globally, 2011 was very difficult but some countries such as Rwanda, Seychelles, Mauritius, Reunion, Tanzania, South Africa, Gambia, Cape Verde, Kenya, Madagascar, Senegal, etc... are joining the ranks of elite destinations.

Yes, 2012 is here and what better resolution for the New Year than to travel more?

The Tour Operators are a key component of the tourism industry in Africa. They are a critical Connector between source Markets and Africa.

Let make 2012 a better year than the last one, and be able to spend this New Year visiting foreign locales in Africa to promote understanding instead of ignorance.

There are new development agenda in 2012, new airlines stepping in, new routings, more operators, more new Africa cruises offering clients an opportunity to experience Africa and become acquainted with its culture and the wildlife experience.

We truly believe that if more people travelled, there would be much less conflict in the world today.

EXCITING NEWS IN USA

THREE TRAVEL SHOWS IN 2012



ATA WILL BE ATTENDING THESE THREE SHOWS

Please put the Dates on your calendars.



UPCOMING EVENT March 2012

5th Annual U.S. Africa Tourism Seminar
Ambassador Johnnie Carson, Assistant Secretary
of the Bureau of African Affairs to deliver
Keynote Address
March 16, 2012, Washington D.C. Convention Center
Washington, DC

ANNOUNCEMENT FROM ATA HEADQUARTERS NEW YORK USA

NEW OFFICE ADDRESS:

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Telephone and Fax numbers remain the same:

Tel: 212 447 1357

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TRAVEL NEWS UPDATE FROM CHAPTER ATA CANADA

Did you know?

About Africa Geography Facts

Number of Countries in Africa - 54 South Sudan is Africa's newest country, officially born on July 9, 2011.

Tallest mountain - Mount Kilimanjaro, Tanzania: 19,340 feet/5895 meters.

Lowest point in Africa - Lake Assal in Djibouti which lies at 515 feet (155m) below sea level.

Largest desert in Africa is - The Sahara Desert which spans almost 3.5 million square miles (9,000,000 square kilometers). It stretches across North Africa and makes up a large part of a dozen countries.

Longest river in Africa - The Nile which is also the longest river in the world it runs from Uganda all the way to Egypt for 3,132 miles (6650 km)

Largest lake in Africa - Lake Victoria in East Africa, bordering Uganda, Kenya and Tanzania. The Lake is the second largest in the world, at 26,560 square miles (68,800 square kilometers) It is the main source of the Nile River.

Largest island in Africa - Madagascar off the East coast of Africa in the Indian Ocean is the largest island in Africa and the 4th largest island in the world. Madagascar is just over 1000 miles (1580 km) long and 350 miles (570 km) wide.

Largest waterfall in Africa - The Victoria Falls on the border of Zambia and Zimbabwe. The Victoria Falls are just over 1 mile wide (1.7 km) and 355 feet (108 m) high. During the wet season over 500 million

liters (19 million cubic feet) of water plummets over the edge into the Zambezi River. The spray can be seen from over 30 miles away.

The Equator - In Africa, the equator runs along for almost 2500 miles, passing through 6 countries: Gabon, Congo, Democratic Republic of Congo, Uganda, Kenya and Somalia.

The Tour Operators community in Canada continues to provide a great number of leisure travelers and business people to every one of Africa's destinations. Consider travelling in Africa and learn how to sell Africa by joining the AFRICA TRAVEL ASSOCIATION.

ATA Canada Chapter

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or go to the website: <http://www.africa-ata.org/bulletins.htm>

To keep you informed of what is taking place with Tourism in Africa please, take advantage of ATA's Headquarters FACEBOOK:

<http://www.facebook.com/pages/africaTravelAssociation> or <http://www.africatravelassociation.org/>
