**National Tour Association (NTA)** is the leading association for professionals serving travelers to, from and in North America. Their membership consists of tour operators who move more than 9 million travelers a year and buy millions of dollars of travel annually. NTA members represent more travel product and have access to more business-to-business networking than any other single association in the industry. NTA and ATA members can join either organization with a 50% discount on respective due rates.