REUNION TOURISM VOTED TOP FOR "BEST I-PAD APPLICATION

The island of La Reunion, recently in the media spotlight following the hugely successful co-hosting of the Carnival International of Victoria in the Seychelles, has just been voted via Travel d'Or as the world's best application for viewing on the I-Pad. This accolade is bound to bring added global interest to the French Indian Ocean island, which has developed a close partnership with the Seychelles under the 'Vanilla Islands' marketing and promotion cooperation under which the Indian Ocean Island work hand in hand to increase the profile of their respective destinations. Between 25th January and 15th of February over 15 million internet users voted after reviewing the various applications and La Reunion won top spot in competition with over 250 other sites. Congratulations to Ile de la Reunion Tourism's Pascal Viroleau and his team for this phantasmic achievement. Visit the travel d'or website for more information www.travedor.travel/edition-2012/les-laureats-2012.html and look up www.reunion.fr