The Routes business is focused entirely on aviation route development and the company's portfolio includes events, media and online businesses.

The company organises and operates world-renowned airline and airport networking events through its regional and **World** Route Development Forums. They are held in key markets throughout the year in **Asia**, **Africa**, **Europe**,

the Americas and the CIS.

These events are supported by an online route development forum hosted on our website, *Routesonline*. The site provides airports with the ability to promote their market opportunities and acts as the airline industry's central source of market data and route development information.

Integrated into *Routesonline* is the **Route Exchange** area which is the online trading zone for airline capacity. Airlines can actively campaign their target airports through this unique platform.

ROUTES AFRICA

- Casablanca, Morocco, 5-7 March 2006, hosted by ONDA
- Cairo, Egypt, 27-29 March 2007, hosted by Egyptian Holdings Airport Company
- Dakar, Senegal, 25-27 May 2008, hosted by Dakar International Airport
- Marrakech, Morocco, 7-9 June 2009, hosted by ONDA
- Ezulwini Valley, Swaziland, 30 May -1 June 2010 hosted by Sikhuphe International Airport
- Bamako, Mali 3-5 July 2011 hosted by Aeroports du Mali