

Tanzania stands 7th tourist destination for 2012



On 6th of January 2012, Tanzania was listed at number seven out of 45 top destinations as most preferred tourist destination to visit in 2012 and number one in African continent by the famous newspaper New York Times. And other African destinations are Uganda and Morocco listed among the 45 top destinations.

Tanzania projected itself as safari destination by upgrading his national parks. They developed and enlarged their 16 national parks which cover the area of 45000 km² and these parks are managed by Tanzania National Parks Authority (TANAPA).

Dr. Aloyce Nzuki Managing Director of The Tanzania Tourist Board (TTB) said that this is great achievement for us to be at number one tourist destination in Africa and seventh among the 45 top destinations in the world. He also said that we really worked hard and leaved no stone unturned to register our country in top ten tourist destination in world and its dream come true for us to be at number seven in the world and leading the African continent. The number of tourist in the recent year to Tanzania is climbing up as it is safe and sound place for tourists. Tanzania is not only famous for his national parks, the highest and stunning Mount Kilimanjaro give Tanzania an edge over other African destination. They have luxury beaches among which the most popular are Zanzibar, Pemba and Mafia offering the world class facilities and entertainment like diving, swimming, and snorkelling offers appealing scene of thriving coral and marine life. Dr. Aloyce

Nzuki Managing Director of The Tanzania Tourist Board (TTB) said that we have a plan to increase⁴ our beaches by developing the existing one and we are mainly focusing on our beaches stretched along the coast of Indian Ocean. The newly discovered place Gibb's Farm, a small lodge from where tourists can hike to the Ngorongoro Crater area.

In the article published by The New York Times they also mentioned that the opening of exclusive safari reserves like the Singita Grumeti along the Serengeti plains and the rich camps managed by Nomad Tanzania and Chem Chem are trademark that the Tanzania's tourist infrastructure is becoming more sophisticated.

Tanzania lost a golden opportunity to promote tourism by having Mount Kilimanjaro in the list of Seven Wonders of the World with 19,340 feet (5,895m); the mountain is highest in Africa. But they had done enough to register Tanzania at number seven among 45 top destination preferred to visit in 2012.