

LOOK WHO IS COMING TO ATA'S 6th PRESIDENTIAL FORUM,  
SEPTEMBER 20, 2011

RSVP for the AFRICA TRAVEL ASSOCIATION'S SIXTH ANNUAL  
PRESIDENTIAL FORUM ON TOURISM at New York University's  
Kimmel Center on Tuesday, September 20, 2011,  
10:30-2:00 pm.

Tourism leaders from Egypt, The Gambia, Rwanda and the  
United Republic of Tanzania, alongside Senior  
Representatives from the African Union, Caribbean  
Tourism Organization (CTO), UN World Tourism  
Organization (UNWTO), and the World Travel and Tourism  
Council (WTTC) to participate. *Ali Velshi, CNN Chief  
Business Correspondent* to moderate. Hosted and  
sponsored by New York University-Africa House with  
support from the [Egyptian Tourist Authority](#), as well  
as the [Tanzania Tourist Board](#)/[Tanzania National Parks  
\(TANAPA\)](#).

**FEATURING:**

- **Honorable Amina Ali**, Ambassador Extraordinary &  
Plenipotentiary, African Union Permanent  
Representative to the USA
- **Honorable Fatou Mas-Jobe Njie**, Minister of Tourism &  
Culture, Republic of The Gambia, President of the Africa  
Travel Association (ATA)
- **Honorable Ezekiel Maige**, Minister of Natural  
Resources and Tourism, United Republic of Tanzania
- **Dr. Yaw Nyarko**, Director-Africa House, Professor of  
Economics, New York University (NYU)
- **Mr. Mohamed Hegazy**, Tourism Attaché USA & Latin  
America
- **Mrs. Rica Rwigamba**, Head of Tourism and Conservation  
Department, Rwanda Development Board
- **Mr. David Scowsill**, President & CEO, The World Travel

& Tourism Council (WTTC)

- **Mr. Taleb Rifai**, Secretary General, the United Nations World Tourism Organization (UNWTO) (video address)

- **Mr. Marcio Lucca de Paula**, Executive Director for External Relations and Partnerships at the United Nations World Tourism Organization (UNWTO)

- **Mr. Nigel Vere Nicoll**, Managing Director, Advancing Tourism to Africa (Atta)

- **Mr. Hugh Riley**, Secretary General & CEO, Caribbean Tourism Organization (CTO)

- **Mr. Edward Bergman**, Executive Director, Africa Travel Association (ATA)

#### **NETWORKING RECEPTION**

ATA invites you to join the participating dignitaries at a special reception following the program. Event includes a Networking Reception and presentation of the **Tanzania Tourist Board Awards**.

#### **WHEN & WHERE**

**Tuesday, September 20, 2011, 10:30-2:00 pm**, Rosenthal Pavillion, Kimmel Center for University Life, 60 Washington Square South (between Thompson & La Guardia)

**RSVP:** *If you have not already done so, please RSVP* by email to [info@africatravelassociation.org](mailto:info@africatravelassociation.org) or by phone at +1.212.447.1357.

**MEDIA:** Media registration is now open. Media wishing to attend the event must apply for media accreditation. To receive a form, email [ATA](mailto:ATA).

For more information on ATA, visit [www.africatravelassociation.org](http://www.africatravelassociation.org)

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