WELCOME TO ZAMBIA!

ZTB ZAMBIA TOURISM BOARD welcomes you to

The land of the legendary African walking safari, the Victoria falls, the wild Zambezi River, breath-taking lakes abundant wildlife and raw, pulsating wilderness, all in one friendly country

Blessed with one of the seven natural wonders of the world and an abundance of wildlife, water and vast open spaces, Zambia offers unforgettable holidays exploring the real Africa.

Acknowledged as one of the safest countries in the world to visit, Zambia's welcoming people live in peace and harmany.

here you'll find some of the finest Safari experiences on the planet. Face to face encounters with Nature at it's most wild. Spectacular waterways provide a delightful, adrenaline pumping or leisurely playground of activities for all ages.

17 magnificent waterfalls, apart from the spectacular victoria Falls provide " facade followers' an adventure into the remote undeveloped rural areas experiencing a taste of village life.

Zambia has the largest water resources in the whole of Southern Africa with 5 massive lakes and plentiful rivers offering excellent tiger and fly fishing, canoeing safaris, house boating holidays, first class white water rafting, kayaking and river surfing - and daily spectacular watery sunsets.

A wide range of hi-action activities from safaris deep in the wilderness, to rafting, bungi jumping into the deep gorge below the Victoria falls abseiling, Canoeing down the Zambezi, elephant back trails and walking with lions.

Zambia has some of the best Game Reserves in the world, and an incredible natural heritage with nay unique species found only here.

To know more about Zambia

Please contact: The Zambia Tourism Board ztb@zambiatourism.org.zm or nfo@zawa.org.zm