

## **Zambia's Annual Greatest Catch to Take Place at Royal Chundu**

*Parrotfish Run Kicks Off June 1*

**New York, NY – May 3, 2012** – Royal Chundu in Zambia will host the Parrotfish Run, a local and seasonal event occurring from June to August. The Parrotfish Run marks the journey of millions of fish that are caught in the Zambezi River's main stream as they swim down the river for miles, much to the benefit of local fishermen.

Guests at Royal Chundu will have the special opportunity to take part in this cultural event occurring near the property where they will see catches like the prized African Tigerfish to the iconic and vibrant Parrotfish. Local fishermen use hand-woven baskets made of reeds and palm tree leaves to catch the fish. The amount of fish caught provides enough sustenance to last the local villages an entire year.

The Parrotfish Run also coincides with a natural phenomenon known as the Lunar Rainbow. While the typical rainbow appears through direct sunlight, the rare Lunar Rainbow occurs from light reflected from the moon's surface. From the vantage point of Victoria Falls, one of the largest waterfalls in the world, the experience is unlike any other.

Royal Chundu is perfectly situated among unspoiled southern African wildlife such as elephants, crocodiles, hippos, and over 400 species of birds. Royal Chundu offers all of the classic Victoria Falls activities but with a more private and exclusive location. While at the lodge, guests can experience canoeing trips, sunset river cruises, fishing and birding excursions, cultural village visits, fine dining and much more.

For more information about Royal Chundu, visit [www.royalchundu.com](http://www.royalchundu.com)

### **About Royal Chundu**

Royal Chundu, Zambia's newest luxury resort, is perched on the banks of the Zambezi River upstream from magnificent Victoria Falls. Royal Chundu is comprised of two luxurious lodges: the River Lodge holds 10 spacious riverfront suites while the Island Lodge has 4 exquisite villas located on private Katombora Island. Royal Chundu ("Meeting place of the chief" in the Bemba language) is a sanctum of quiet solitude and unspoiled beauty, away from the crowds but offering every comfort in a stunning natural setting, with the tranquility of the Zambezi River providing a memorable experience. [www.royalchundu.com](http://www.royalchundu.com)