## Zimbabwe Impresses ATA Delegates at Congress in Victoria Falls. Many plan to return

The message from Zimbabwe genial Minister of Tourism and Natural Resources, Hon. Walter Mzembi to the tourism industry, set the stage for "World of Wonders." His warm personality combined with his ministry staff's dedication, won friends and influenced people before, during and after the ATA Congress. These efforts signal greater rewards to come for Zimbabwe'sTourism, as ATA members spread the word about this exciting destination near and far. Africa Travel Magazine's Zimbabwe "Success Story" will continue to grow in length and depth, as our reams of notes, treasured photos and mementos become transformed into words and pictures for broadcast, print and Internet media.