

WELCOME ! TITAMBIRE SIYALEMUKA! TO A WORLD OF WONDERS

As Editors, we have a great interest in projects relating to Ecotourism and Sustainable Travel. Many things drew us to Africa, and its indefatigable spirit.

From our base in Vancouver, BC, Canada, we are travelled so far through over many countries, in North, West, Central, East , Southern Africa, sampling everything from the lands of Sahara to Safaris, and the beautiful beaches of Africa's Islands.

Africa offers an incredibly rich diversity and the best wildlife viewing in the world and it is indisputable. It offers an extraordinary scenic variety. Many delegates find that it is home to some of the friendliest and generous people in the world. Tourism as a result, are the force in increasing the well-being of all Africans.

Which is why, we will particularly enjoyed working on Zimbabwe. " the World of Wonders". We started the Magazine since 17 years ago so that we could help you make informed decisions, giving you a look across the continent.

Zimbabwe land of the thunderous Victoria Falls and ruins of Great Zimbabwe is heir to an unparalleled wilderness estate: Gonarezhou, Hwange, the Zambezi River and Matusadona.

The population in Zimbabwe is optimistic about the outcome of the quick recovery of travel and Tourism , the country has the potential to once again be among the top tourist destinations in Africa supported by the vast popularity of Victoria Falls, an astounding geographical site located between zimbabwe and Zambia.

Perhaps Zimbabwe is still not widely recognized but surely our job is to bring to you a wider scope of what the country has to offer visitors?

Africa is diverse. it is beautiful. It is full of surprises. Africa offers everyone a lifetime's worth of dreams. From watching one the most dramatic wildlife shows on earth as herds of wildebeest and Giraffes migrating across the plains of the Seregenti, to tracking lowland gorillas in the Bwindi impenetrable forest, it is more than just the popular images of wildlife on a vast savannah. The land of the Sahara offers incredibly vast and diverse landscapes, thousand of different tribes, cultures and dialects.

Tourism also creates personal interactions between cultures that are stimulating and that foster understanding, and we can make balanced decisions to contribute to our world.

There are new development agenda in 2012, new airlines stepping in, new routings, more operators, more new Africa cruises offering clients an opportunity to experience Africa and become acquainted with its culture and the wildlife experience.

We truly believe that if more people travelled there would be less conflict in the world

today.

EXCITING SHOWS IN NORTH AMERICA

Join us at the Travel Shows, be inspired by some of the tremendous and exciting destinations featured at the show. There is nothing better than being motivated to travel by some of the Top Experts in the Business.



ATA WILL BE ATTENDING THESE SHOWS

Please put the Dates on your calendars



UPCOMING EVENT MARCH 2012

5th Annual U.S. Africa Tourism
Ambassador Johnnie Carson, Assistant Secretary
of the Bureau of African Affairs to deliver Keynote
Address
March 16, 2012, Washington D.C. Convention Center
Washington, D.C, USA

TRAVEL FACTS UPDATE ABOUT AFRICA

Did you know?

The world's second-largest continent after Asia, Africa is attached to Asia at its northeast Sinai corner by the 70-km wide Suez Canal

There are 54 countries in Africa, and a couple of disputed territories (Western Sahara, Somaliland and Sahrawi Republic). 48 states are on the continent itself, while six are island nations.

Sudan is the largest country by area, with South Sudan Africa's newest country since achieving its independence on July 9,2011.

The smallest country in Africa is the Seychelles, its 453 square kilometres, but Gambia is the smallest of the African States on the mainland, with an area of 11,300 square kilometres.

Africa is the same length as its width. It measures approximately 7,500 km from South to North as well as from East to West.

The Sahara desert is over 10.4 million square kilometres and expands southwards at roughly 0.8 km a month

The highest mountain in Africa is Mount kilimanjaro in Tanzania, a dormant volcano.

The largest lake in Africa and the world's second largest fresh water lake is Lake Victoria which covers an area of 69,490 square kilometres.

The Nile is the longest river in the world, at 6,670 km long it winds from Uganda to Ethiopia, flowing through a total of nine countries. The Nile River touches Ethiopia, Zaire, Kenya, Uganda, Tanzania, Rwanda, Burundi and Sudan, as well as Egypt.

The Namib Desert is the world's oldest, and the only desert in Africa where you can find elephant, lions, giraffes and rhinos.

Namibia's fish river canyon is the second-largest in the world.

Africa is the richest continent in terms of natural resources.

The Tour Operators promoting Africa in Canada brings together the leading Canadians tour operators and wholesalers for African Travel. They are dedicated to the growth and quality of travel to and within Africa from Canada by implementing joint marketing initiatives with African Tourist Boards and suppliers.

Consider travelling in Africa and learn how to sell Africa by joining the AFRICA TRAVEL ASSOCIATION.

Contact ATA CANADA CHAPTER

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or Website: <http://www.africa-ata.org/bulletins.htm>

To keep you informed of what is taking place with Tourism in AFRICA

Please, take advantage of ATA's Headquarters Facebook:

<http://www.facebook.com/pages/africaTravelAssociation> or
<http://www.africatraelassociation.org/>

Mission: The Africa Travel Association (ATA) was established as an international travel industry trade association in 1975 to promote travel, tourism and transport to and within Africa, and to strengthen intra-Africa partnerships. ATA partners with the African Union Commission (AUC) to promote the sustainable development of tourism to and across Africa. ATA's annual events in Africa and the United States bring together industry and government leaders to shape Africa's tourism agenda.

Members: As the world's premier travel industry trade association promoting tourism to Africa, ATA provides services to a broad range of members including: African governments, their tourism ministers, tourism bureaus and boards, airlines, hoteliers, travel agents, cruise lines, hotels, resorts, front-line travel sellers and providers, tour operators, travel trade media, public relations firms, consulting companies, non-profit organizations, businesses, small and medium-sized enterprises, and other organizations engaged in tourism promotion.