2007 SCHEDULE

Feb.- Mar  Africa Travel Trade Bulletins

April- May  World Congress Yearbook
  • ATA 32nd World Congress, Addis Ababa Ethiopia
  • Indaba 2007, Durban, South Africa
  • Peace Through Tourism, Uganda
  • Tourism Marketing Conference, Tanzania
  • 1st Africa Conference, Maputo, Mozambique

Africa Ecotourism Yearbook
Our 15th Anniversary Edition of the ATA Cultural and Ecotourism Symposium salutes 11 Africa Countries that hosted this event. The most recent were Nigeria, Angola, Uganda and Zanzibar.

June through Aug.  Africa Travel Trade Bulletins

Sept.  Air Highways to Africa
First African edition in our new series.

Oct.  World Travel Market Bulletin
Africa at Reed Exhibitions, London, UK.

Nov.  ATA 11th Ecotourism Symposium

Dec.  Africa 2008 Tourism Forecast

Great Cities of Africa Editions
The result of meetings and interviews with African Mayors at the 2006 UN World Urban Forum, and support from 33 African cities that have hosted ATA events since 1976. Our schedule includes the following: Abuja, Accra, Addis Ababa, Calabar, Cairo, Cape Town, Casablanca, Dar es Salaam, Douala, Mombasa, Nairobi, Luanda, Lusaka, Kampala, Marrakech, Yaounde. More cities to be announced for 2008. Each Great Cities of Africa edition will be previewed on the ATA Website - www.africa-ata.org - several months in advance of final printing. For bulk orders at wholesale prices, please E-mail africa@dowco.com

Year Round Circulation Online
Our website offers worldwide reach via online viewing, radio broadcasts, video features and printable downloads. This award winning, search leading site on Google, Yahoo & MSN, generates millions of page views annually. Visitor sessions have averaged over 10 minutes. Webtrends December, 2006.

RATES & DATA

WEB ADVERTISING BONUS- ONE YEAR
Advertisers with a 1/6 page or more in our Print Magazine receive equal space on our website www.africa-ata.org for one year. Direct links are provided from our Business Directory.

CLASSIFIED PRINT ADVERTISING
☐ Per Column Inch $60
Marketplace Section. Classified ads may be from one to four columns wide. Column Width 2 inches. Depth 10 inches.

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Targeted Circulation in Print
We reach and influence travel industry professionals, travel agencies and group travel buyers in business, education and church organizations. We now plan to reach potential travelers through retail sales at airports and other key locations. An enhanced subscription package will be introduced.

• Distribution by Overseas Embassies of (ATA) member countries, Tourist Boards, Ministries of Tourism, Trade, Aviation, Hotels, Culture and Environment.
• Distribution by African Cities in our new series.
• Distribution via 26 ATA Chapters Worldwide.

AFRICA TRAVEL MAGAZINE
Voice of the Africa Travel Association
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