



ARUSHA HOSTS THE LEON H. SULLIVAN SUMMIT: MAKING

Following the ATA 33rd World Congress in Arusha and just ahead of the East Africa Karibu Fair, the entire city and region was buzzing with talk about the Leon H. Sullivan Summit, one of the largest gatherings of high profile leaders ever held in Tanzania. As guests of the East African All Suites Hotel we had an opportunity to meet Carl and Hope Masters, organizers of the Summit, plus Ambassador Andrew Young, Rev. Jesse Jackson and families. The event lived up to its advance billing and we valued every minute of each session we attended at the Arusha International Convention Center, *Photo of Mr. Young (above right) with Manager Wayne Keefer and East African Hotel staff.*

The Geneva of Africa

Tanzania's President, H.E. Jakaya Kikwete opened the event with an uplifting message. "In 2000, when visiting Arusha, President Bill Clinton christened this city the *Geneva of Africa*. I hope you already understand why. I thank the African Heads of State and Government and their representatives for accepting our invitation. I also thank all our guests from the United States, the

Caribbean, Africa and elsewhere on this globe for honoring us with your visit. I would like to make very special mention of Secretary Kempthorne, the U.S. Secretary of the Interior for joining us. The fact you are here representing President Bush is highly appreciated. It is very reassuring indeed.

What President Bush has done for Africa has surpassed any other US President.

For Tanzanians, to receive so many people from the United States of America just four months after a colorful visit to our country by His Excellency George Bush. Our relationship has never ever been so good."

Well Earned Praise

The President spoke highly of summit leaders including Ambassador Andrew Young. "You are the philosopher behind this whole enterprise. You are the one



who made it all happen. You have been the inspiration and the moral authority that kept everybody together. Last but not least I would like to thank the Tanzania national preparatory committee, and other subcommittees, for doing a sterling job. Mr. Philemon Luhanjo, the Chief Secretary, who chaired the committee, played a pivotal role. We thank you, as we do to Ambassador

Patrick Mombo, the Permanent Secretary in the ministry of Foreign Affairs and staff in the ministry for a job very well done.

I was very happy to note the involvement of local companies in support of the Summit. Vodacom Tanzania Limited and CRDB Bank. Tanzania chose to give this Summit an East African character and Arusha is the headquarters of the East African Community, our regional economic grouping that brings together five East African nations of Burundi, Kenya, Rwanda, Uganda and Tanzania."



A SOLID IMPACT IN THE DIASPORA THROUGH TOURISM

Marketing Tanzania Tourism

The President then got down to the business of travel and tourism. “As we all know, one of the important themes of this Summit is tourism development in Africa. Arusha is the hub of our tourism. The famous snow-capped Mount Kilimanjaro, which astrides the equator, is only 50 miles (80 km) away from Arusha. Besides that, world renowned nature and wildlife reserves such as the Serengeti National Crater Conservation area are close by and can easily be accessed from Arusha. The Serengeti National Park, recently named the eighth new wonder of the world is famous for the wildebeest migration, a spectacle nothing like it on this planet. The Ngorongoro Crater is a unique caldera 30 km wide and 600 deep, formed by volcanic processes which took place about 2 millions years ago is home to thousands of wild animals on its floor. The other significance of the Ngorongoro Conservation Area is that is indeed the Cradle of Mankind. In 1959 at the Olduvai Gorge a 1.75 million years old skull of the closest ancestor to modern man was discovered by a British

- Kenya archeologist couple, Dr. Louis and Mary Leakey. Latter in 1978, Dr. Mary Leakey made another important discovery of foot prints of humans estimated to be 3.6 million years at Laetoli, in the Western arm of Olduvai Gorge some 50 km away from where the skull was found. And the ultimate paradise in the Indian Ocean, the beauty Zanzibar.”

Our Time of Challenge

He then spoke of the road ahead. “What we need do to overcome this challenge of our time is not just to come together on an ad-hoc basis as ha happened in the past. We need to create strong institutional links and mechanisms that join Africa and the Diaspora in addressing the challenges that have affected either or both of us. We need to create a mechanism that will leverage our strengths in numbers and human capacity for shared prosperity.”



African Diaspora

The President was emphatic about a key area, so vital to this summit. “Africa is very proud of the achievements of its Diaspora in all spheres - politics, academia, business, entertainment, sports and media. We look to the Diaspora for three kinds of support. The first is financial resources, in the form of investments and remittances. I am told together they own some 750 billion U.S. dollars of investable financial resources. We also look to the Diaspora for human resources, in the form of transfer of skills and technology. The theme of the 8th Sullivan is Tourism and Infrastructure Development.”

Other speakers at the Leon H. Sullivan Summit, such as Rev. Jesse Jackson and Former Presidents Obasanjo of Nigeria and Patterson of Jamaica, (photos above) will be featured in this section of the magazine. For more information visit www.thesullivanfoundation.org/summit/